

Alyce Wilson



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As the director of Grace Hill Women’s Business Center, Alyce has dedicated her time and efforts towards women entrepreneurs starting and expanding their business. As an Alum of Webster University, Herndon-Wilson served as a model for many others surrounding her through her drive, ambition, and wealth of knowledge. Alyce understands the power of education, which has allowed her to obtain multiple degrees from Webster. Alyce takes pride in receiving a Bachelors in Psychology, Masters in Management and Leadership, a Certificate in Not for Profit Management, and currently completing a Doctorate in Business. While she was a student at Webster, Alyce served as the Assistant Director and managed the doctoral program for student advisory.

In December 2014, a shift in her journey led her to Grace Hill Women’s Business Center (GHWBC). Not only did her passion lead her to GHWBC, but provided a reward to continue to create a seat at the table for women of color. *“Alyce Herndon is a committed connector and advocate for small business development throughout the region. Her gifts and talents are uniquely poised to advance the role of women of color, indeed all marginalized Americans, by creating access to the tools and mentors that make it possible to succeed in small business. This is the real work of advancing social equity, creating jobs, and empowering communities.”* - Laura P. Kozak, Interim President, Grace Hill Settlement House

Herndon is truly an outstanding educator, professional, and mentor. While away from GHWBC, Herndon teaches as an adjunct professor at Lindenwood University. There, she facilitates the capstone course for the MBA program. The course allows Herndon to provide students the insight of business services, clarity on business strategy and competitiveness within the entrepreneurial journey. She is clearly a champion for entrepreneurs no matter the environment. Herndon has volunteered with Professional Organization of Women, YWCA, Sabayet, and Onyx Business Solutions.

As a phenomenal woman, Herndon’s vision and hard work aligns with the mission of Grace Hill Settlement House, stating *“Providing opportunities for individuals, families, and communities to become stronger, healthier, and more self-reliant.”*

Alyce has a true passion for assisting small business owners in achieving their dreams. She is a true leader in the community!-Monica Campbell

"If there is a mountain blocking Alyce's path, she will assess it, determine how to scale it; scale it then reach back and help other women climb it too." –Kacie Starr Long

"Professional, hard-worker and dedicated"- Kacie Starr Long

"A woman that works with the spirit of excellence" –Kacie Starr Long