

**MAGGIE CRANE**  
**Communications Director**  
**BioSTL**



Maggie Crane is a strategic planner and communicator with more than 13 years of proven success developing communications for broadcast, print and social media, as well as internal and external branding. She leads communications for the innovation economy-builder BioSTL and its initiatives in investment, inclusion and international company attraction.

She previously worked at the intersection of communication and change management as Director of Communications and Deputy Operations Director for the City of St. Louis under Mayor Francis G. Slay, for whom she wrote speeches and press materials, served as a spokesperson, and advised on policy. Prior to public affairs, Maggie was an Emmy-winning broadcast news journalist, most recently at KMOV in St. Louis.

Maggie graduated *Summa Cum Laude* with a Bachelor of Arts in Communication Studies from Saint Louis University. She lives in the City of St. Louis close to her favorite yoga studios and parks. Fun fact: In an address to the nation, President Obama read from a speech she wrote.